

## COMPANY OVERVIEW

Structure, Business  
& Product Portfolio



[digitalanalytiq.com](https://digitalanalytiq.com)



[sales@digitalanalytiq.com](mailto:sales@digitalanalytiq.com)



+91 7676952351



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# WELCOME TO DIGITAL ANALYTIQ

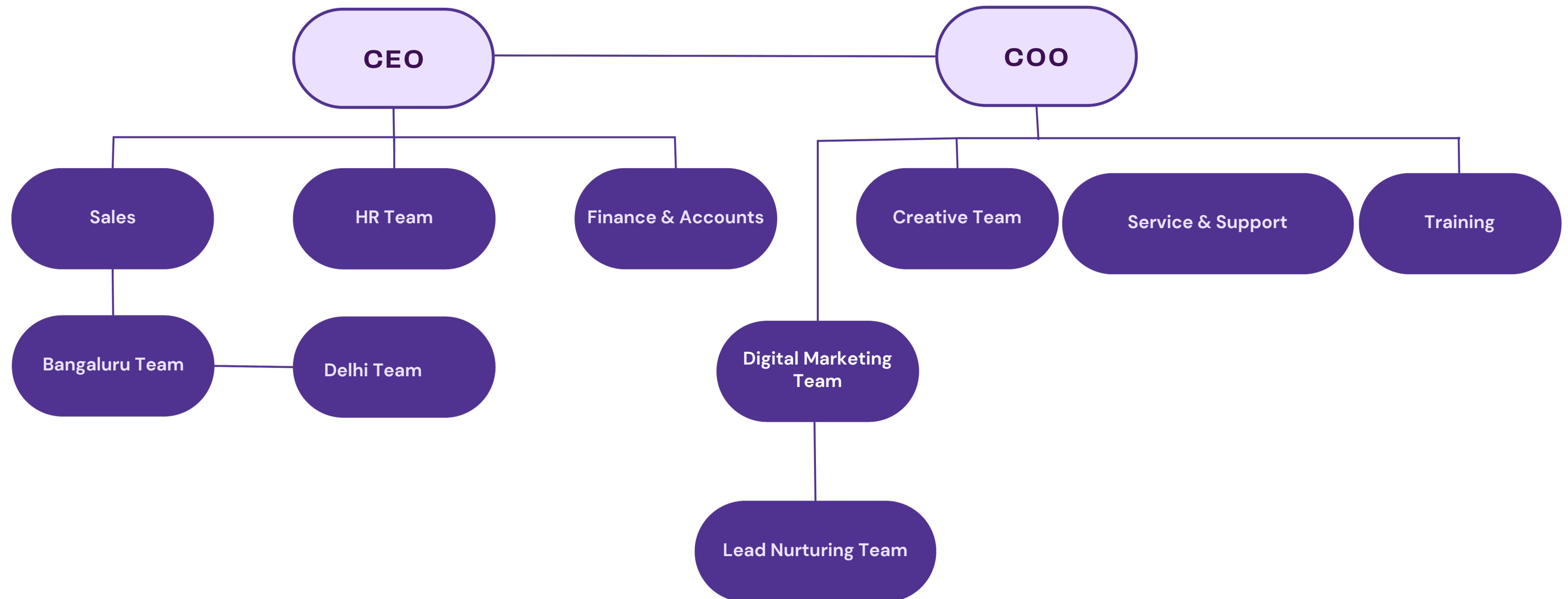
Digital Analytiq is a cutting-edge integrated tech agency specializing in digital marketing solutions. Established with a passion for innovation and a commitment to empowering Micro, Small, and Medium Enterprises (MSMEs), Digital Analytiq has emerged as a trusted partner in building strong branding and effective marketing strategies.

At Digital Analytiq, we offer a comprehensive suite of services designed to harness the power of digital platforms for our clients.

## **Mission & Vision**

At Digital Analytiq, our mission is to democratize digital success by providing Micro, Small, and Medium Enterprises (MSMEs) access to cutting-edge digital marketing and integrated tech solutions, empowering them with impactful branding and driving sustained online growth.

# CORPORATE STRUCTURE



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# OUR SERVICES



## InterNet Marketing

Elevate your brand across every digital frontier with our comprehensive and strategic 360-degree marketing solutions for maximum impact and success.



## Digital Marketing Training

Master online success with our concise training—strategic campaigns, impactful branding, and staying ahead in the dynamic digital landscape.

# OUR SERVICES

Boost your online presence with our expert digital marketing services—strategic campaigns, impactful branding and tangible results for your business.



## Website Designing

expert website design services—where creativity meets functionality for a captivating and user-friendly experience.



## SEO

Boost visibility, drive traffic – our SEO services optimize your digital success.



## Performance Marketing

Maximize results —precision campaigns, measurable impact, and accelerated growth for your business.



## Social media Marketing

Drive engagement, build influence, and achieve results with our tailored social media strategies.

# OUR SERVICES

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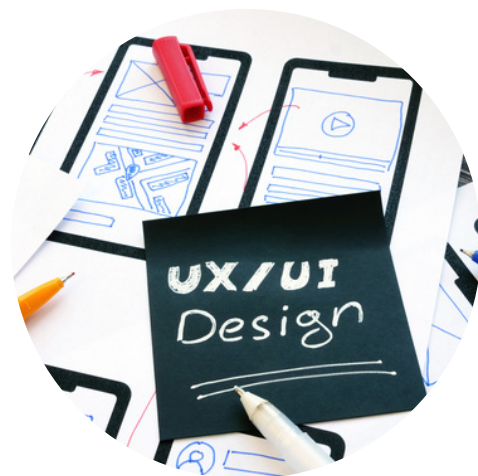
## Influencer Marketing

strategic partnerships, authentic connections, and amplified reach for unparalleled impact.



## E-mail Marketing

unlocking the power of personalized campaigns for your business success.



## UI/UX Designing

streamlined UI/UX services—where design meets seamless functionality for digital excellence..



## Data Analytics

Optimize performance and gain insights. Analytics services deliver actionable data for smarter decisions and superior online outcomes

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# OUR ESTEEMED PATRONS



## Senses Electronics Pvt Ltd

Senses Intelligent Interactive Panel has been revolutionizing teaching PAN India. It aims to build future leaders by changing the age-old teaching-learning methodology in schools. It has helped classrooms evolve into active learning centres by providing an interactive and collaborative learning experience.



## Trust Basket

Trust Basket is a one-stop online gardening store in India that caters to all your home gardening requirements. Whether you want to set up a vertical garden in the balcony of your house or a terrace garden on your house, you can get all the garden items online at our e-store.



## Gurukul Groups

Gurukul Group of Institutions is a leading educational institution committed to providing quality education through a blend of traditional values and modern pedagogy. With a focus on holistic development, Gurukul offers a nurturing environment that encourages academic excellence, character building, and personal growth.

# digitalanalytiq



## **Target Market:**

We specialize in internet marketing for Edutech, Fintech, Fashion, Real Estate, and Event Management industries.

- Our tailored marketing strategies are crafted to align with the unique needs of each sector, driving brand awareness, customer engagement, and business growth.
- With a proven track record of success, we're your go-to partner for maximizing online presence, engagement, and ROI.

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## **TARGET MARKET & CUSTOMER SEGMENT**





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**THANK YOU**